



Media Release

Attn: Energy Efficiency/Green Building/Lifestyle/City Reporters and Editors

## **Get an eco-education at the Green Building Festival** *Festival returns with must-attend workshops*

Canada's largest annual green building event is gearing up for another year with an expanded seminar program.

Festival organizers are very excited to introduce two innovative workshops offering a practical look at the green building trend sweeping the real estate and residential construction markets. Festival Manager Jeff Ranson anticipates high attendance at both sessions.

"Eco-friendly housing is in huge demand. Home builders and Real-Estate Professional need tools to address the demand for environmentally responsible options, and that's what we aim to provide. We want to make green know-how accessible to everyone – our seminars help us do that," says Ranson.

The Green Home Building workshop runs from 8:30 am to 12:00 pm on September 10<sup>th</sup>. This session, delivered by Paul Duffy and John Godden of the Canadian Residential Energy Services Network, will give home-builders an understanding of energy efficiency, environmental standards and green labels, and how to implement green building technologies.

The Green Real-Estate Workshop is scheduled from 1:00 to 4:30 pm on September 10<sup>th</sup>. Geared toward real estate professionals, and presented by Green Realtor Chris Chopik, the session will focus on: how climate change is affecting the real estate market, what labeling programs mean for home-owners, and incentive programs that are available to green home buyers.

"It's important for both home-builders and realtors to understand green building," Ranson adds. "Our seminars will provide delegates with the tools they need to build greener homes and realize the value of building green."

The Green Building Festival is scheduled for September 9 – 10 2008 at the Toronto Convention Centre on Dixon Road. The show will feature high-quality, in-depth programming for building professionals with case studies, product analyses and 100 exhibitors offering ready-to-market green building solutions.

A full schedule of workshops and seminars is available at [www.greenbuildingfest.com/schedule.asp](http://www.greenbuildingfest.com/schedule.asp).

Admission to the trade show portion of the Festival on September 10th is free. Early bird registration for the Festival Sessions is open until August 1st. There are also a limited number of student passes available. Visit [www.greenbuildingfest.com/pricing-and-registration.asp](http://www.greenbuildingfest.com/pricing-and-registration.asp) for details.

**Inquires about the Green Building Festival can be directed to:**

**Jeff Ranson, Festival Manager**

**416.364.0050 ext.303 or [jeff\(at\)innovolve.com](mailto:jeff(at)innovolve.com)**

**Media inquires can be directed to:**

**Tina Siegel, elclo**

**416.972.7401 or [tsiegel\(at\)huffstrategy.com](mailto:tsiegel(at)huffstrategy.com)**

*The Green Building Festival was created in 2005 as the Toronto Regional Green Building Festival by Sustainable Buildings Canada, The Canada Green Building Council Toronto Chapter, Toronto and Region Conservation Authority, and The Canadian Urban Institute. The program is developed by Sustainable Buildings Canada, and the event is managed by The Innovolve Group.*

**For Event Calendar and Schedule listings:**

The fourth annual Green Building Show takes place at Toronto's Congress Centre on Dixon Road, September 9-10, 2008. Come and see cutting, edge, market ready strategies, products and tools to help you inject some green into your business. Agenda and registration details are available at [www.greenbuildingfest.com](http://www.greenbuildingfest.com).