



It's Easy Being Green

The Green Building Festival returns with innovative, market-ready solutions

Canada's largest annual green building event is gearing up for another year.

The Green Building Festival is happening September 9 – 10 2008 at the Toronto Convention Centre on Dixon Road. The show features high-quality, in-depth programming for building professionals with case studies, product analyses and 100 exhibitors offering ready-to-market green building solutions.

The theme of this year's Green Building Festival is innovation - cutting edge ideas, concepts and technologies that are revolutionizing the building industry. Some topics on the agenda are: Vancouver's Olympic village, green homebuilding, geothermal innovation, biomimicry, green building materials, sustainable neighbourhoods, benchmarking, biofilters and international case studies.

Organizers are thrilled with the show's growth since its 2005 debut.

"We're anticipating 500 attendees to the conference, and at least that many more through the trade show" says Festival Manager Jeff Ranson. "The Festival is already Canada's biggest annual event focused exclusively on green building, and it's still growing."

As always, programming will focus on the practical aspects of eco-friendly construction.

"Our goal is to provide delegates with the tools they need to inject some green into their businesses," Ranson adds. "The Festival is all about market-ready strategies and products that support better, more environmentally intelligent building."

A full schedule of workshops and seminars is available at www.greenbuildingfest.com/schedule.asp.

Admission to the trade show portion of the Festival on September 10th is free. Early bird registration for the Festival Sessions is open until August 1st. There are also a limited number of student passes available. Visit www.greenbuildingfest.com/pricing-and-registration.asp for details.

Inquires about the Green Building Festival can be directed to:

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The Green Building Festival was created in 2005 as the Toronto Regional Green Building Festival by Sustainable Buildings Canada, The Canada Green Building Council Toronto Chapter, Toronto and Region Conservation Authority, and The Canadian Urban Institute. The program is developed by Sustainable Buildings Canada, and the event is managed by The Innovolve Group.

For Event Calendar and Schedule listings:

The fourth annual Green Building Show takes place at Toronto's Congress Centre on Dixon Road, September 9-10, 2008. Come and see cutting, edge, market ready strategies, products and tools to help you inject some green into your business. Agenda and registration details are available at www.greenbuildingfest.com.