



Canada Trust

Canadian Home Builders' Association



Media Release – For Immediate Release

Fifthshire Homes celebrated for energy efficient ‘EnviroHome’

Ontario’s Chief Energy Conservation Officer tours latest Ontario community and presents Certificate of Recognition

(Georgina, Ontario, June 19, 2008) This afternoon, Peter Love, Ontario's Chief Energy Conservation Officer helped Fifthshire Homes Vice President, Joe Vella and other representatives celebrate energy efficient home building in Georgina. Julia Munro, MPP York-North, Richard Lind, Immediate Past National President of the CHBA and Chair of the R-2000 National Builders Committee, and Corey McBurney, Managing Director of EnerQuality were also on hand to tour the Fifthshire’s Eastbourne Estates EnviroHomes on Lake Simcoe. Mr. Love presented a Certificate of Recognition to Fifthshire for their leadership in promoting energy conservation in home building.

EnviroHomes feature leading design elements including energy efficient products and materials as well as advanced construction techniques resulting in a home that is highly energy efficient. Every EnviroHome is certified to meet the high standards of the R-2000 program.

“Once again Fifthshire has demonstrated their leadership and commitment to energy efficiency with their EnviroHome project,” said Peter Love, Chief Energy Conservation Officer of Ontario. “I commend them for helping to bring quality, healthy homes to the Georgina area.”

Each year the EnviroHome designation is given to a select number of new home projects across Canada. To qualify, each home must be certified to the R-2000 Standard and include additional air quality and environmental features beyond what the R-2000 Program requires.

The EnviroHome Initiative was established in 1994 by the Canadian Home Builders’ Association (CHBA) and TD Canada Trust to recognize and support innovative new home builders who offer consumers homes that are better for the homeowner, the community and the environment.

“We are pleased to establish energy efficient homes here in Georgina,” said Michelina DiCarlo, Executive Vice-President Fifthshire Homes. “The Eastbourne Estates EnviroHomes on Lake Simcoe represent a determination to provide the very best to consumers and to do our part to alleviate the impact that traditional home building tends to have on the environment and community.”

TD Canada Trust is the national sponsor of the EnviroHome Initiative.

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*The **EnviroHome** designation is given to new home projects that meet demanding technical and environmental standards.*

Across Canada, only 10 projects earn this distinction each year. EnviroHome builders are highly skilled professionals who build homes that are comfortable, healthy and friendly to the environment. EnviroHome is sponsored nationally by the Canadian Home Builders’ Association (CHBA), TD Canada Trust and receives support from the Government of Canada.

***Fifthshire Homes** is a custom home builder who specializes in building recycled steel framed registered R-2000 homes. Since 1991, nearly all homes built by Fifthshire have been R-2000 certified.*