

**Media Advisory**

**Attention: News, Energy, Business**

**Conservation Council of Ontario and Ontario's Chief Energy Conservation Officer  
unveil multilingual 'Doors Closed' posters in time for air conditioner season**

*Posters available in 9 different languages to reflect the diverse make-up of city*

**WHAT:**

Witness the unveiling of new multilingual 'Doors Closed' posters for restaurants and retail stores in Toronto. By placing a poster on the front door, businesses can save energy, reduce their bills and let customers know they are open for business. Posters are available in English, French, Chinese, Hindi, Italian, Polish, Portuguese, Spanish, Tagalog and Tamil.

The posters in each language may be downloaded for free by visiting [www.weconserve.ca/doorsclosed/](http://www.weconserve.ca/doorsclosed/).

**WHO:**

Chris Winter, Executive Director of the Conservation Council of Ontario  
Peter Love, Ontario's Chief Energy Conservation Officer  
Elmu Kanqia, Owner, Ambal Trading (Mr. Kanqia will address how the 'Doors Closed' program benefits small business owner.)

**WHEN:**

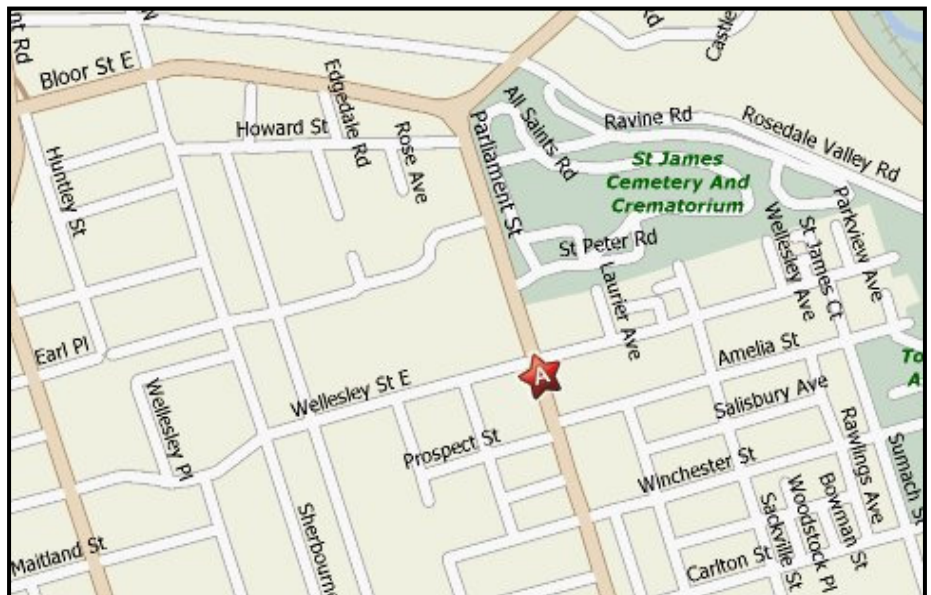
Wednesday, May 28, 2008 at 1:00 pm

**WHERE:**

591 Parliament St, Toronto  
(see map)

**For additional information contact:**

**Don Huff**  
Environmental Communication  
Options  
416-972-7404  
On-site: 416-805-7720  
[huffd\(a\)huffstrategy.com](mailto:huffd(a)huffstrategy.com)



*The Conservation Council of Ontario is a provincial association of organizations and individuals working to promote a conservator society in Ontario. Its main initiative, "We Conserve", seeks to build a united conservation movement across Ontario within three years - leading to significant progress by the Kyoto deadline of 2012.*